

High-level Talents Training Courses on Asian Marine Management and Blue Economy

1. Description

The ocean is one of humanity's greatest resources on which our very survival and development depends, and remains our final frontier. The marine economy has become a focal point for economic growth, with world economies eagerly striving to develop it. As a result, holding this workshop is an important part of the construction of the East Asian Marine Cooperation Platform, promoting cooperation and communication between China and ASEAN countries, as well as sharing advanced technologies and managerial experiences for mutual benefit and cooperation in marine fields.

The workshop aims to provide significant research and development opportunities to people in related areas, and establish a development platform and 'pool of talents', as well as promoting a consensus on marine management between China and ASEAN countries and the regional cooperation and development in the marine economy. Attendees will be provided with international multi-disciplinary courses in marine economy and management. Upon completion, attendees may participate in, or even play a leading role in joint projects between China and ASEAN countries.

The workshop will be two weeks long, with a planned attendance of 20. Several teaching forms will be utilized, such as lectures, interactive discussion, investigations and cultural visits. The workshop is fully delivered in English.

2. Details

Time: Two weeks, July 26th -August 7th, 2015

Location: Qingdao, Guiyang, China

Host: Ocean University of China

Participants: 20

Scope: Indonesia, Malaysia, Philippines Singapore, Thailand, Brunei,
Vietnam, Laos, Burma, and Cambodia

Requirements: High level of English. Personnel in marine fields, civil servants and university faculty will be given preference.

Fees: Free training, free accommodation and meals; a subsidy for international round-trip travel.

3. Outline

Module One: Lectures on Marine Management and Economy

- (1) The Development of Marine Economy and International Cooperation in China
- (2) Challenges and Opportunities in China's Blue Economy
- (3) Analysis of Current Patterns of the Development of Marine Economy and Strategic Objectives in China
- (4) Legal Protection of Marine Environment and Resources
- (5) Development and Design of Coastal Tourism

Module Two: Lectures on Chinese Language and Culture

- (1) Basic Chinese Language
- (2) The Influences of Marine Culture on the Development of Marine Economy
- (3) Chinese Culture and Harmonious Asia

Module Three: Lectures Provided by Specially-Invited Experts

Officials and experts from organizations such as the Ministry of Foreign Affairs, Ministry of Education, State Oceanic Administration, Shandong Provincial Government, Qingdao Municipal Government, CAS, and CAE will be invited to provide lectures. The list and topics are still under discussion.

Module Four: On-site Teaching and Panel Discussion

Locations: Physical Oceanography Laboratory in OUC, Haier Group, Tsingtao Brewery Company, Qingdao Port, Core Zone in Qingdao Blue Silicon Valley and Qingdao High-tech Zone

Focus Group Discussion: Attendees will be divided into several groups based on their areas of concern. There will be an instructor in each group to guide discussion.

Module Five: Economy and Trade Investigation and Cultural Visits

Visit to coastal areas in Shandong Province to conduct field investigations on marine management and economy, international trade, administration of scenic spots, etc. Visit to Taoist mountain, *Laoshan* to experience the rich and profound Chinese culture.

4. Schedule

See appendix

5. Introduction of OUC

Ocean University of China (OUC) is located in Qingdao, host city of the 29th Olympic Sailing Regatta in 2008. OUC is a comprehensive university under the direct administration of the State Ministry of Education. OUC offers courses in Science, Engineering, Fisheries, Economics, Liberal Arts, Pharmaceuticals, Management, Law, and Education. OUC has been approved as one of the national key universities with 'Project 985' and 'Project 211'.

Currently OUC has three campuses including Yushan campus, Fushan campus and Laoshan campus. There are 17 colleges and 83 academic disciplines authorized to offer Doctorate degrees, 195 disciplines for Master's degrees, and 68 undergraduate programs. OUC has over 42,400 registered students, including over 8,600 doctoral or master's degree students and 1200 international students from more than 50 countries around the world.

OUC is recognized as the driving force of China's marine research and application. OUC boasts a number of research institutions at national level, including the National Laboratory for Marine Science and Technology, Qingdao, China (under construction), Research Center for Marine Development of China, National Research Center for Marine Pharmaceutical Engineering Technology, etc. According to assessments by the Ministry of Education in 2012, oceanography, fisheries, food science and engineering, pharmaceuticals of OUC ranked among China's top 10 universities. Oceanography and fisheries ranked No.1.

6. Contact Information

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	13:30	Business Excursions: Haier Group Haier, the world's largest white goods manufacturer, accounted for a global turnover of 118 billion RMB (16.2 billion USD) last year.
<i>DAY FOUR</i>		
Day-4 Wednesday	09:00-11:00	Guest Lecture
	10:50-11:10	Discussions @ Tea break
	11:10-12:30	Coastal Tourism Development and Planning College of Management, OUC
	12:30	Lunch Break
	13:30	Excursion: Visit to Qingdao Polar Ocean World
<i>DAY FIVE</i>		
Day-5 Thursday	09:00-10:50	Lecture Session: Legal Protection of Marine Environment and Resources College of Law, OUC
	10:50-11:10	Discussions @ Tea break
	11:10-12:30	Survival Chinese: Basics of spoken Chinese for absolute beginners to help deal with everyday situations living in a Chinese speaking environment.
	12:30	Lunch Break
	13:30	Business Excursions: Tsingtao Brewery Co., Ltd., one of the oldest beer producers in China, founded in 1903. Tsingtao Brewery was a joint official domestic beer sponsor of the Beijing Olympics in 2008.
<i>DAY SIX</i>		
Day-6 Friday	09:00-10:50	Lecture Session II : Blue Economy Development in China: Business Opportunities Shandong Peninsular Marine Economy Development Committee
	10:50-11:10	Discussions @ Tea break
	11:10-12:30	Guest Lecture
	12:00	Lunch Break

	13:30	Excursion: Visit to Qingdao Sea-Crossing Bridge and Submarine Tunnel
<i>DAY SEVEN</i>		
Day-7 Saturday	Cultural Visit to Taoist mountain Laoshan	
<i>DAY EIGHT</i>		
Day-8 Sunday	Flight to Guiyang	
<i>DAY NINE</i>		
Day-9 Monday	09:00-11:00	Attend Opening Ceremony of China-ASEAN Education Cooperation Week
	11:30	Lunch Break
	13:30	Guest Lecture
<i>DAY TEN</i>		
Day-10 Tuesday	09:00-11:00	Lecture Session: Chinese Culture and Harmonious Asia International Cooperation & Exchange Office, OUC
	11:30	Lunch Break
	14:00-16:00	Lecture Session: Challenges and Opportunities of China's Blue Economy College of Economics, OUC
<i>DAY ELEVEN</i>		
Day-11 Wednesday	City Tour	
<i>DAY TWELVE</i>		
Day-12 Thursday	09:00-11:00	Lecture Session: Marine Development and International Cooperation Institute of Marine Development and School of Economics
	11:30	Lunch Break
	14:00-16:00	Lecture Session: Regional Ocean Governance-an Effective Way to Protect Marine Environment College of Law, OUC

<i>DAY THIRTEEN</i>	
Day-13 Friday	Attend Closing Ceremony of China-ASEAN Education Cooperation Week
	Valedictory Session and Certificate Presentation <ul style="list-style-type: none"> • Feedback from program members • Speech by representatives • Certificate presentation & photo session
<i>DAY FOURTEEN</i>	
Day-14 Saturday	Leave to airport

※ The courses information above is for reference only and subject to change.